



# Strengthen & Empower Your Organization With Tools To Connect Members Like Never Before!

## What's new:

- 1. Event Calendar Enhancements..... 2**  
Now, events can be organized into folders, added to the calendar by users and set to repeat automatically.
- 2. Social Media Integration..... 4**  
Utilize Facebook Connect to allow users to login with their Facebook credentials. And access your Twitter account through your MemberClicks solution.
- 3. Google Analytics..... 5**  
Adding Google Analytics is now a snap.
- 4. Favicon Support..... 6**  
A favicon, or favorites icon, is the small image that appears next to a web address in the address bar as well as the browser's favorites or bookmarks.
- 5. Custom Web Page Addresses..... 7**  
Now you can direct users to any page of your website using an easy-to-read web address.



**ATTENTION: On Tuesday, August 11, all clients will be switched over to the new administrative interface.**

## Learn All About The New Administrative Interface

On August 26 & 27, we will be holding the latest in our series of free monthly webinars covering how to customize the administrative experience. And in September, we'll cover training for this release. Be sure to sign up for either at:

[www.memberclicks.com/clickscast](http://www.memberclicks.com/clickscast)

## Event Calendar Enhancements

Now, events can be organized into folders, added to the calendar by users and set to repeat automatically. These ideas were the first, second and seventh most requested features on our Ideas site. You asked for them, we built them!

*Affects: All MemberClicks COMPLETE and Membership Module clients.*

### Up until now...

Events were listed in one list on the Event Management page. Only administrators could add events to the calendar. Admins had to add recurring events multiple times.

### What's new

Three major new event enhancements:

- Admins can create folders and use them to organize events.
- Any user with the right permission can add submit events for approval.
- Events can be set to recur automatically.

### What this means

Organizations can empower their membership to add events to the calendar and moderate member-added events appropriately. Administrators can save time by organizing their events and setting events to recur automatically.

### Event Folders - How It Works

- Go to the Event Management page. To change the view to a different folder, click on the View Folder drop-down in the upper right corner.
- To create a new folder, scroll down to the Tagged Events section and select "New Folder" from the drop-down.
- To move events to a different folder, click the Tag checkbox next to the events and select the folder to move them to from the Tagged Events drop-down.

## Event Calendar Enhancements (cont'd.)

### User-Added Events - How It Works

- To enable a group to submit an event, go to the Group Management page and click on the **System Permissions** link under the Related Links section to the right.
- Under the Community Admin section, check the box next to “Submit An Event” for each group that will be able to submit events. Note that all users who have the “Add & Edit All Events” permission can already edit, delete and approve events.
- Any member of a group with the “Submit An Event” permission can now submit events, but these events will not appear on the event calendar or event list until they are approved by an admin or user with the “Add & Edit All Events” permission.
- Go to the Event Management page. If you want an administrator or moderator to be notified when a new event is submitted and awaiting approval, enter their email addresses under the “Submission Notification Options” section.

### Recurring Events - How It Works

- Create or edit an event. At the bottom of the page is a Repeat drop-down box.
- Select how often you want the event to repeat from the drop-down.

## Social Media Integration

Utilize Facebook Connect to allow users to login with their Facebook credentials. And access your Twitter account through your MemberClicks solution.

*Affects: All MemberClicks COMPLETE, Membership Module and Form Module clients.*

### Up until now...

These features did not exist.

### What's new

Users can login to your MemberClicks solution using their Facebook credentials. Administrators can update their organization's Twitter account from inside their MemberClicks solution.

### What this means

Users have more flexibility for using your solution and can login with ease. Administrators can save time by managing their Twitter accounts without having to leave their MemberClicks solution.

### Facebook Connect Authentication - How It Works

- Contact the MemberClicks Help Team to setup Facebook Connect authentication for your organization.
- Once you are setup, any member may log in to your organization using their Facebook credentials.
- On the login screen, click on the Connect With Facebook link. A window will appear asking for your Facebook credentials. Enter them and hit connect.
- The first time you connect using Facebook, you will also be asked to enter your MemberClicks username and password. These will be associated with your Facebook credentials.
- You may also associate your MemberClicks login with your Facebook account by going to the My Profile page and clicking on the "Facebook Connect" tab.

### Twitter Integration - How It Works

- Go to Website Management › Twitter Management.
- Here you can update and manage your account just like on Twitter's site.
- Click on the Setup link on the right side to enter your Twitter username and password. Once you save this information, you won't have to enter it again.

## Google Analytics

Adding Google Analytics is now a snap.

*Affects: All MemberClicks COMPLETE and Membership Module clients.*

### Up until now...

Adding Google Analytics was difficult. Most organization had to rely upon MemberClicks to add the integration code or had to struggle through manual installation.

### What's new

A textbox has been added to allow easy entry of Google Analytics code.

### What this means

Organizations can save time and get going quickly by easily adding the Google Analytics code themself.

### How it works

- Go to the Site Settings page under Website Management.
- Enter your Google Analytics code in the textbox at the bottom of the page.
- NOTE: To use Google Analytics, you must sign-up with Google. After you have opened an Analytics account, they will give you a code snippet to put on every page of your website. All you need to do is enter that code snippet on the Site Settings page, and it will send Analytics data to Google for your entire site.

## Favicon Support

A favicon, or favorites icon, is the small image that appears next to a web address in the address bar as well as the browser's favorites or bookmarks. This feature was requested on our Ideas site.

*Affects: All MemberClicks COMPLETE and Membership Module clients.*

### Up until now...

The MemberClicks favicon was displayed by default.

### What's new

Administrators can display their organization's favicon instead of the MemberClicks favicon.

### What this means

Increase brand awareness and bolster your web presence by using favicons to identify your website in a list of bookmarks and elsewhere.

### How it works

- Go to Website Management › Change Appearance. Scroll down to the Favicon section.
- Click the Browse button to upload your favicon. Click Upload to load your favicon.
- NOTE: Browsers cache favicons in different ways. You may have to completely clear your cookies and your cache for your favicon to display.

## Custom Web Page Addresses

Now you can direct users to any page of your website using an easy-to-read web address.

*Affects: All MemberClicks COMPLETE and Membership Module clients.*

### Up until now...

All custom pages had obscure and difficult-to-remember paths.

### What's new

Administrators can choose what path a particular page will have.

### What this means

Create pages and include easy-to-remember direct links to them in marketing and other materials.

### How it works

- Edit the page to which you want to apply a custom path.
- Under the Page Properties section there is a Permalink text field. Enter the path name you want for this page to have.
- Go to `your_domain_name/page/path_name` to access your page, where “your\_domain\_name” is your full URL (i.e. `www.memberclicks.com`) and “path\_name” is the Permalink text you entered.

## We Hope This Helps

MemberClicks is dedicated to making technology a refreshing experience for everyone. Part of that is ensuring that the technology you use makes your life easier and lets you manage your time more efficiently. We hope these new features will do just that.

If you have suggestions for features or improvements, check out our new Ideas site at [www.memberclicks.com/ideas](http://www.memberclicks.com/ideas).

As always, thanks for choosing MemberClicks.

## Questions?

If you have questions or feedback about the release, please get in touch with us.

- If you are currently involved in the setup process, contact your Implementation Specialist.
- If you are an existing client, contact our Help Team.
  - By e-mail: [help@memberclicks.com](mailto:help@memberclicks.com)
  - By phone: 404.879.2800